brot.socientize.eu

a citizen science tool for mapping cultural concepts

CONCEPTS

- Weiβbrot/white bread
- Graubrot/grey bread
- Mischbrot/mixed bread
- Schwarzbrot/black bread
- Vollkornbrot/whole wheat bread

CITIZEN SCIENCE

variation of bread concepts among the German speaking area within Europe

bread survey

TARGET GROUPS

- „normal“ citizens
- foodbloggers
- amateur cooks & bakers
- cooks & bakers by trade

We want you!
Participate in the survey from 05/25 to 07/24:

http://brot.socientize.eu

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